

China market: China-based vendors may surpass international vendors in TD-LTE smartphone shipments

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In the China market, China-based vendors have a significant advantage in pricing for TD-LTE smartphones compared with international vendors and therefore are seeing combined shipments that soon stand a chance of exceeding international vendors, according to China-based handset supply chain makers.

Sales of TD-LTE smartphones in the China market in the first half of 2014 fell short of original expectations, however, three main mobile telecom carriers have focused on contract-bundled subsidization on TD-LTE models and many inexpensive models have been or will be launched and therefore demand in the second half of the year may heat up, the sources noted.